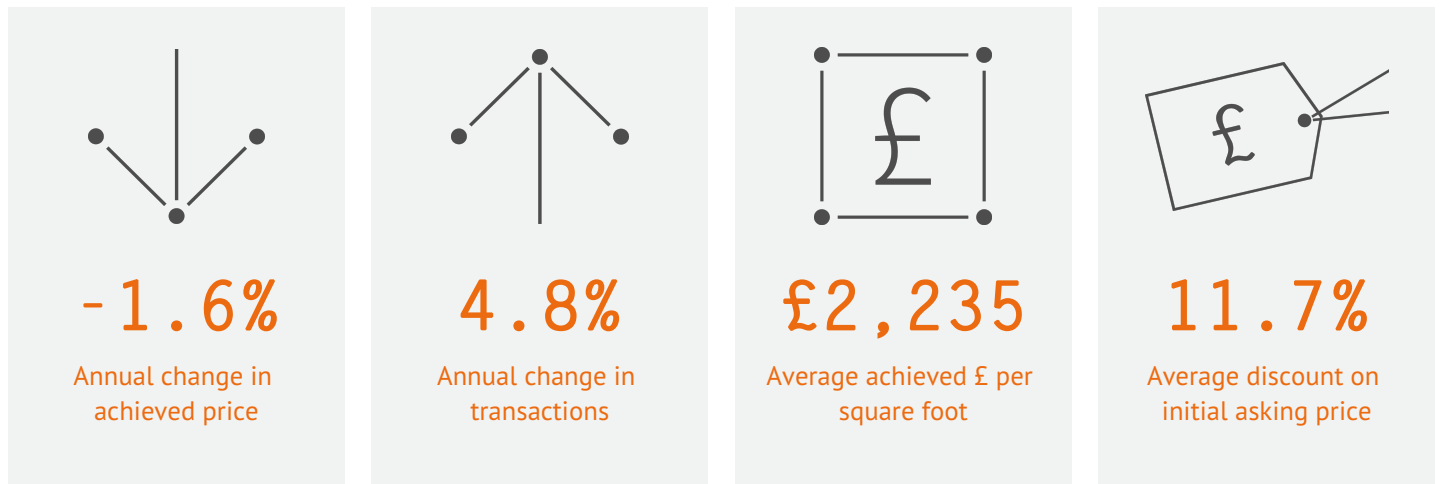


AREA OVERVIEW

MAYFAIR & ST. JAMES'S Q1 2018 SALES...

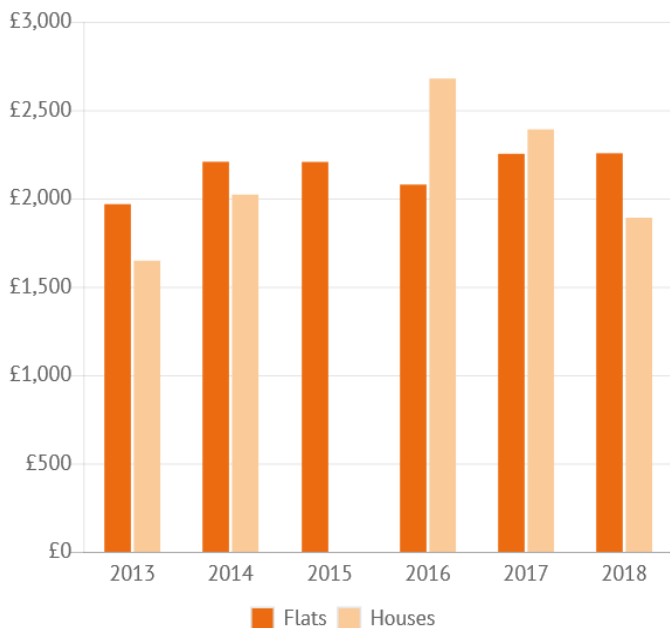
SOLD: JAN-MAR 2018



Source: LonRes - Jan-Mar 2018

Achieved Prices by Year

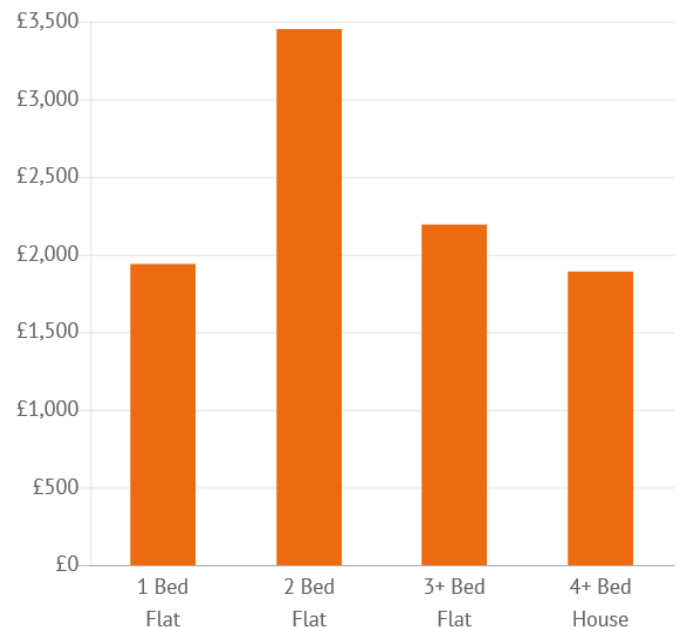
(£ per square foot)



Source: LonRes - Jan-Mar

Achieved Prices by Property Type

(£ per square foot)



Source: LonRes - Jan-Mar 2018

Key Findings

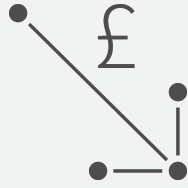
- Average flat prices are now 14.7% higher than they were 5 years ago, with buyers paying £288 more per square foot than they did 5 years ago.
- Achieved prices per square foot have increased by 0.1% for flats over the last year, and have decreased by 20.9% for houses.
- 13.6% of properties sold within 3 months, compared with 14.3% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £3,151,719 for flats and £5,425,000 for houses.

CURRENT AVAILABILITY



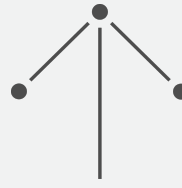
77%

have been on the market for over three months



45.6%

of properties on the market have been reduced in price



1.8%

Annual change in the number of available properties

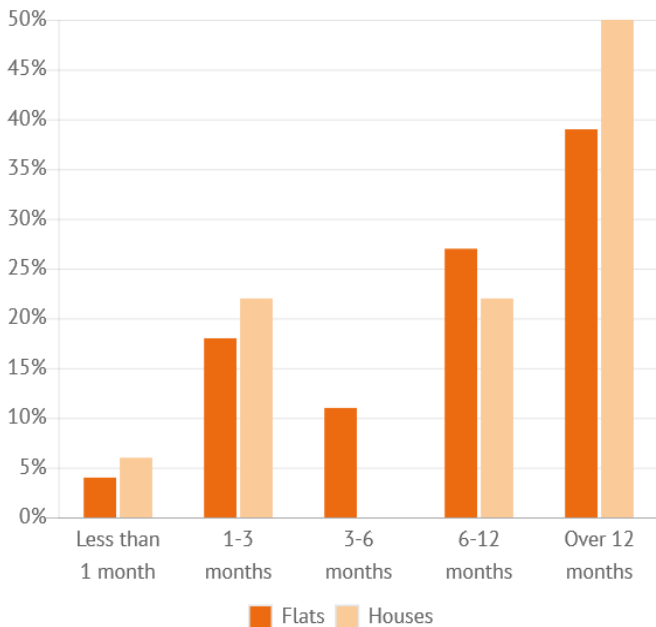


8.2%

Percentage of available properties currently under offer

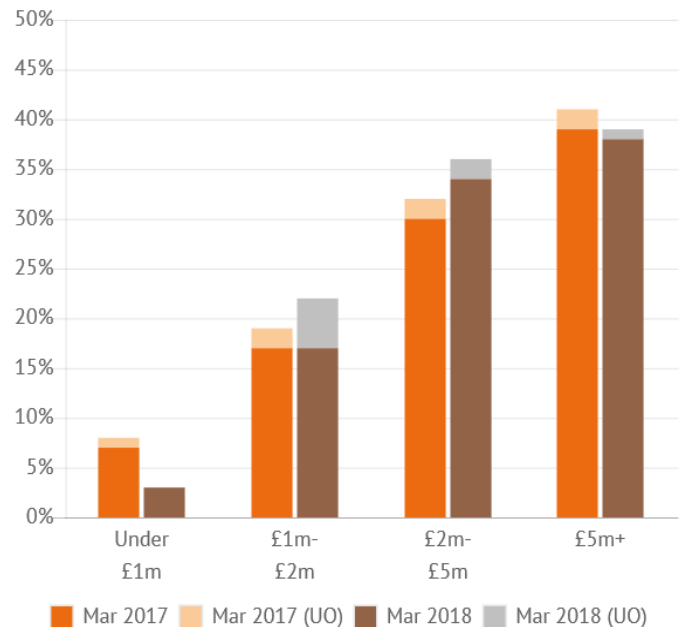
Source: LonRes - As at Apr 5th 2018

Time on the Market



Source: LonRes - As at Apr 5th 2018

Properties on the Market by Price Band



Source: LonRes - As at Apr 5th 2018

Key Findings

- 72.5% of properties on the market are priced at £2 million or higher.
- 67.3% of properties currently available have been on the market for more than six months.
- 9.2% of flats and none of the houses on the market are currently under offer.

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April 5, 2018, the Mayfair & St. James's Q1 2018 Sales Report catchment includes all properties sold within the aforementioned area(s).