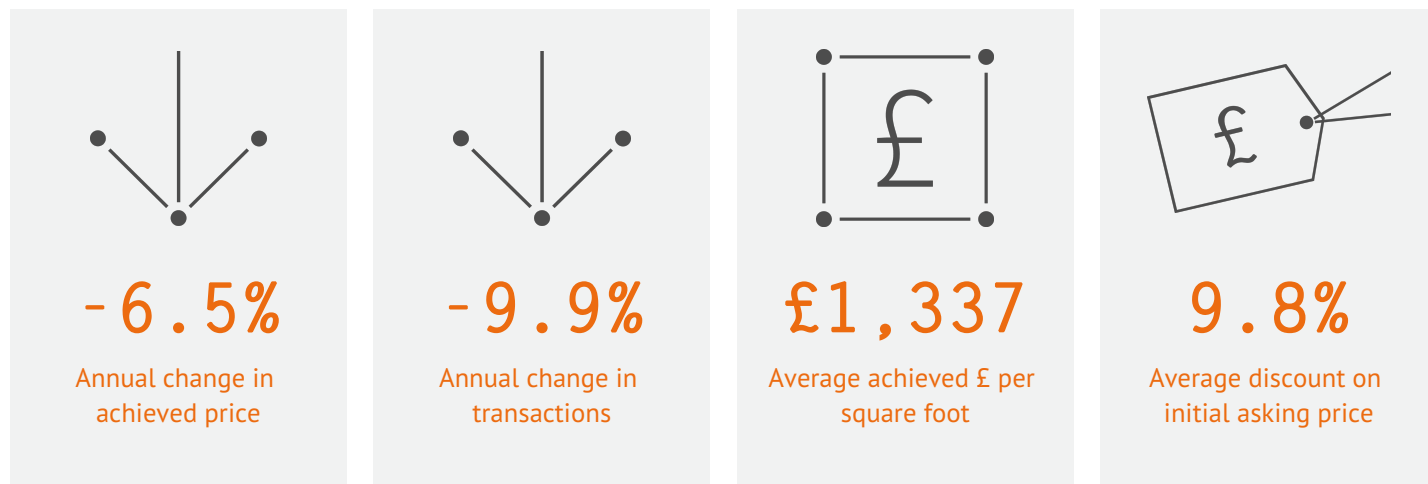


# AREA OVERVIEW

KENSINGTON, NOTTING HILL & HOLLAND PAR...

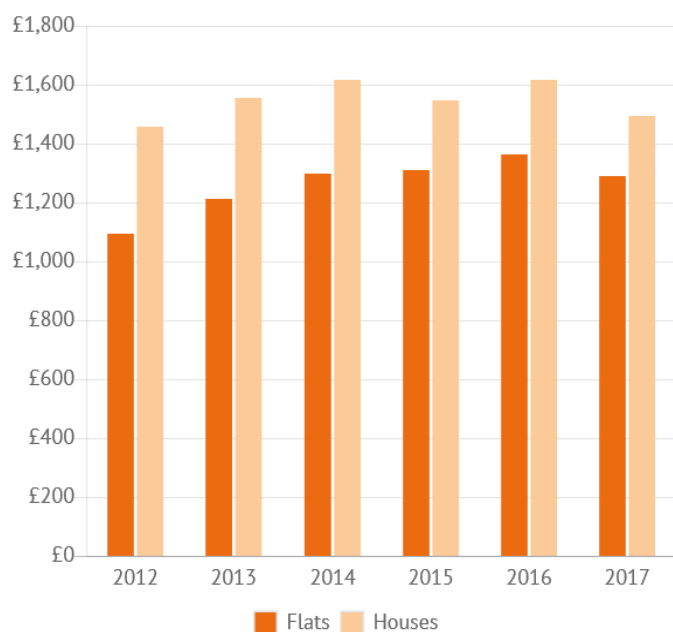
## SOLD: OCT-DEC 2017



Source: LonRes - Oct-Dec 2017

### Achieved Prices by Year

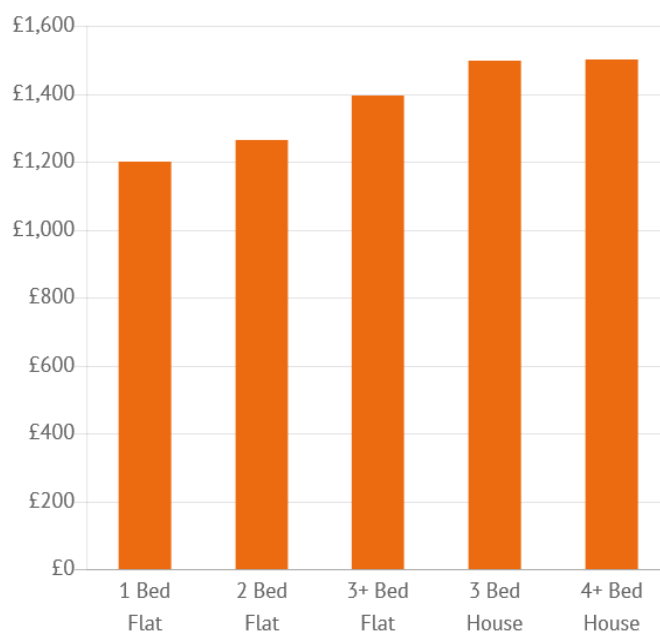
(£ per square foot)



Source: LonRes - Oct-Dec

### Achieved Prices by Property Type

(£ per square foot)



Source: LonRes - Oct-Dec 2017

### Key Findings

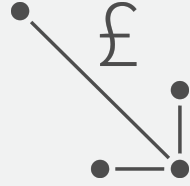
- Average flat prices are now 17.9% higher than they were 5 years ago, with buyers paying £195 more per square foot than they did 5 years ago.
- Achieved prices per square foot have decreased by 5.5% for flats over the last year, and have decreased by 7.5% for houses.
- 22.1% of properties sold within 3 months, compared with 21.3% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £1,324,523 for flats and £3,994,273 for houses.

# CURRENT AVAILABILITY



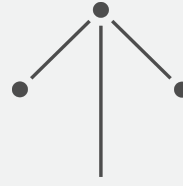
72%

have been on the market for over three months



46.6%

of properties on the market have been reduced in price



1.6%

Annual change in the number of available properties

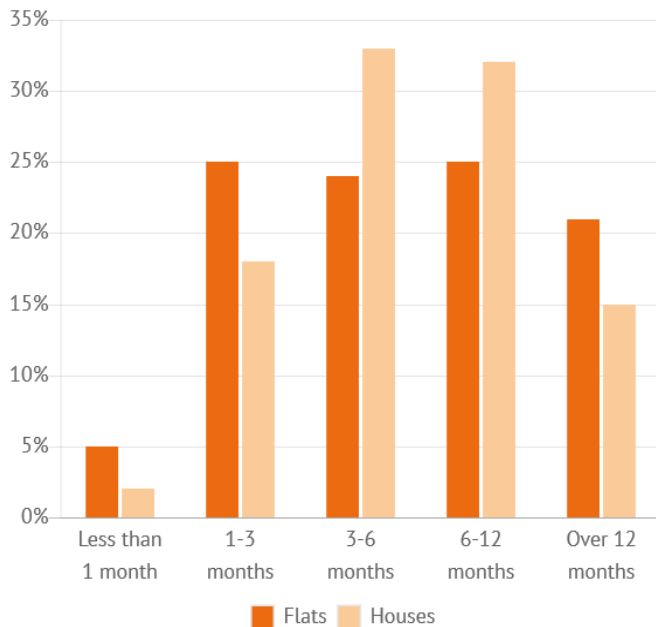


10.5%

Percentage of available properties currently under offer

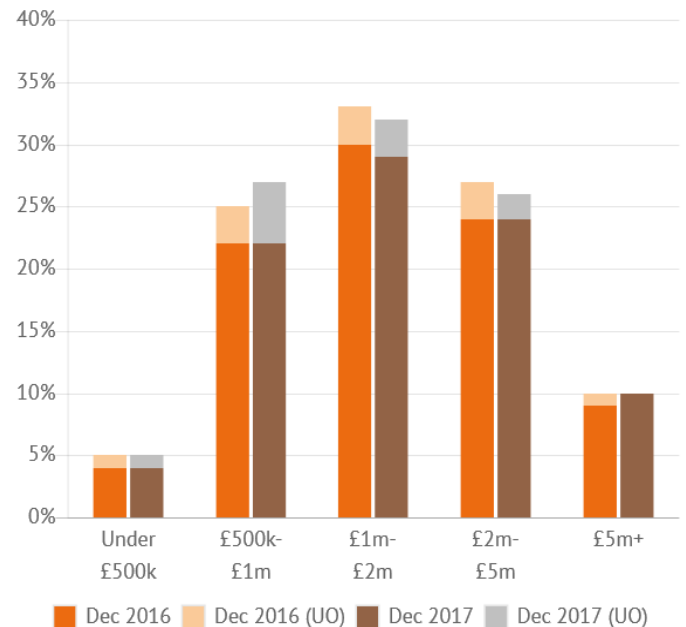
Source: LonRes - As at Jan 4th 2018

## Time on the Market



Source: LonRes - As at Jan 4th 2018

## Properties on the Market by Price Band



Source: LonRes - As at Jan 4th 2018

## Key Findings

- 36.0% of properties on the market are priced at £2 million or higher.
- 46.0% of properties currently available have been on the market for more than six months.
- 11.0% of flats and 8.5% of houses on the market are currently under offer.

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January 4, 2018, the Kensington, Notting Hill & Holland Park Q4 2017 Sales Report catchment includes all properties sold within the aforementioned area(s).