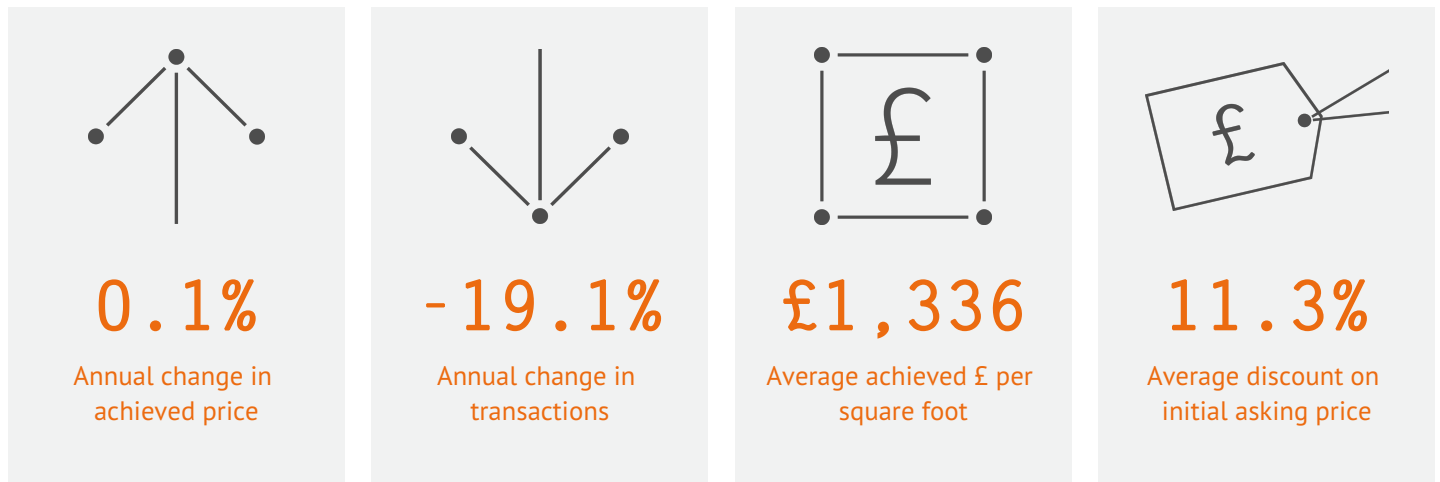


# AREA OVERVIEW

KENSINGTON, NOTTING HILL & HOLLAND PAR...

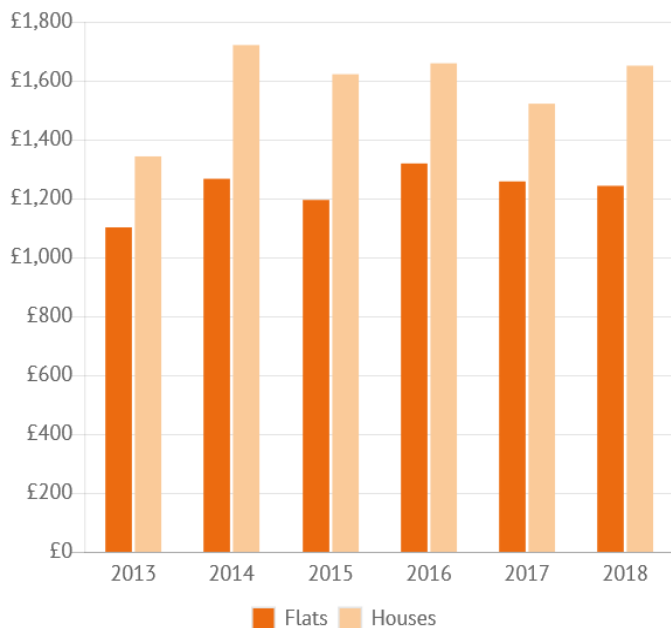
## SOLD: JAN-MAR 2018



Source: LonRes - Jan-Mar 2018

### Achieved Prices by Year

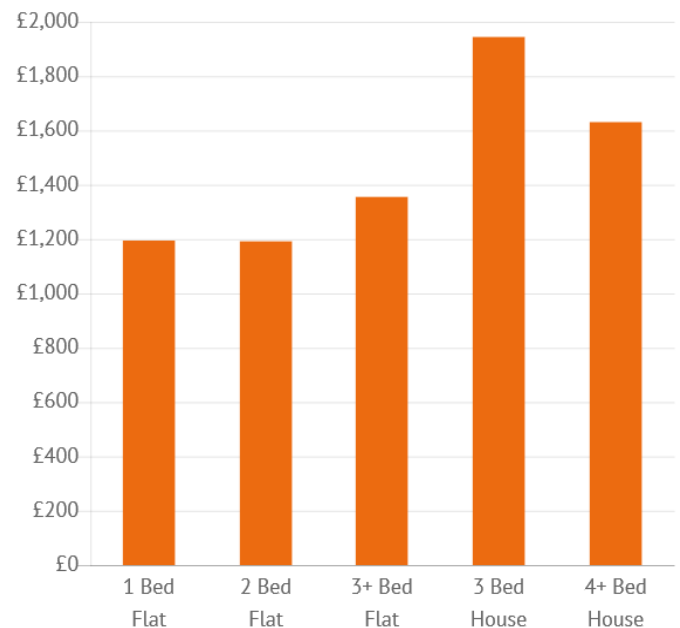
(£ per square foot)



Source: LonRes - Jan-Mar

### Achieved Prices by Property Type

(£ per square foot)



Source: LonRes - Jan-Mar 2018

### Key Findings

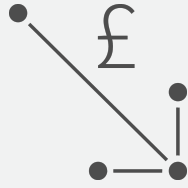
- Average flat prices are now 12.8% higher than they were 5 years ago, with buyers paying £141 more per square foot than they did 5 years ago.
- Achieved prices per square foot have decreased by 1.2% for flats over the last year, and have increased by 8.5% for houses.
- 11.4% of properties sold within 3 months, compared with 14.3% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £1,200,799 for flats and £5,043,636 for houses.

# CURRENT AVAILABILITY



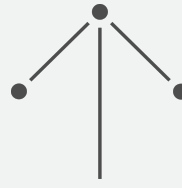
65%

have been on the market for over three months



45.4%

of properties on the market have been reduced in price



9.2%

Annual change in the number of available properties

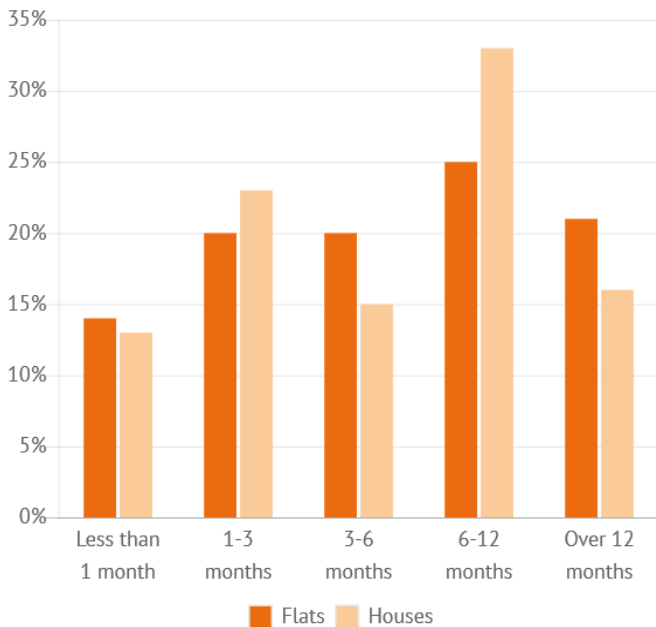


11.8%

Percentage of available properties currently under offer

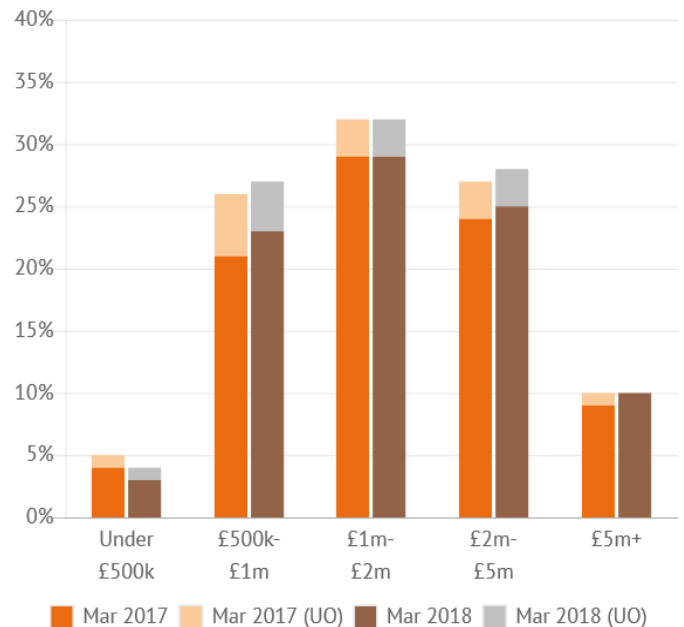
Source: LonRes - As at Apr 5th 2018

## Time on the Market



Source: LonRes - As at Apr 5th 2018

## Properties on the Market by Price Band



Source: LonRes - As at Apr 5th 2018

## Key Findings

- 36.9% of properties on the market are priced at £2 million or higher.
- 46.5% of properties currently available have been on the market for more than six months.
- 11.8% of flats and 11.6% of houses on the market are currently under offer.

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April 5, 2018, the Kensington, Notting Hill & Holland Park Q1 2018 Sales Report catchment includes all properties sold within the aforementioned area(s).