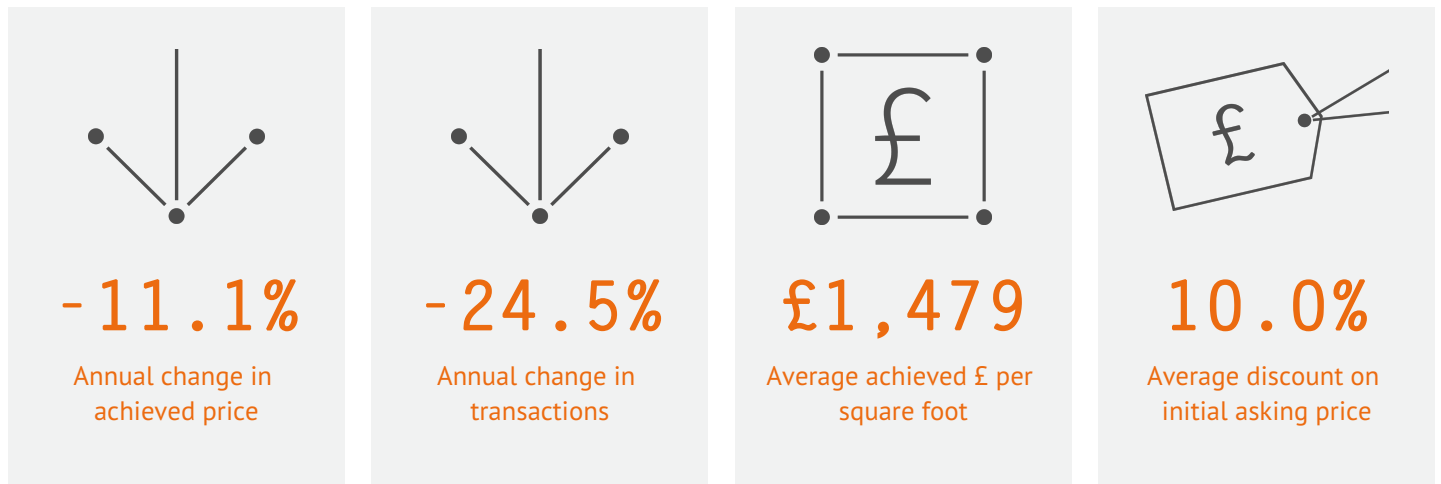


# AREA OVERVIEW

FITZROVIA, BLOOMSBURY & SOHO Q1 2018...

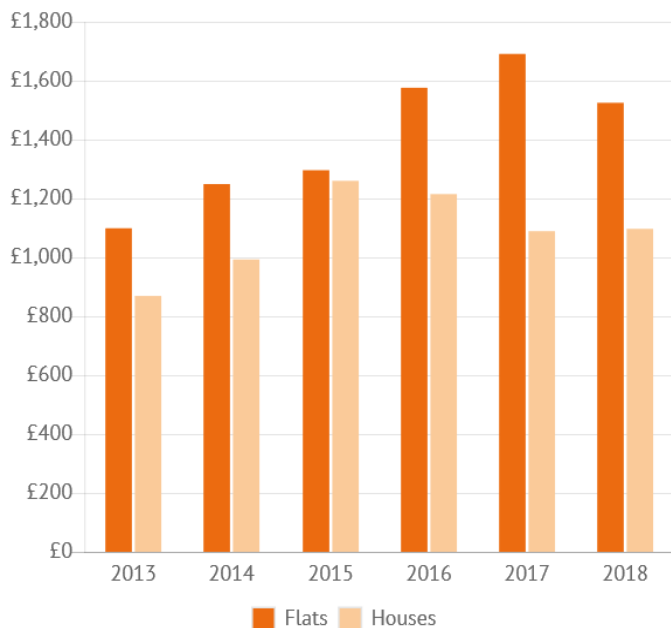
## SOLD: JAN-MAR 2018



Source: LonRes - Jan-Mar 2018

### Achieved Prices by Year

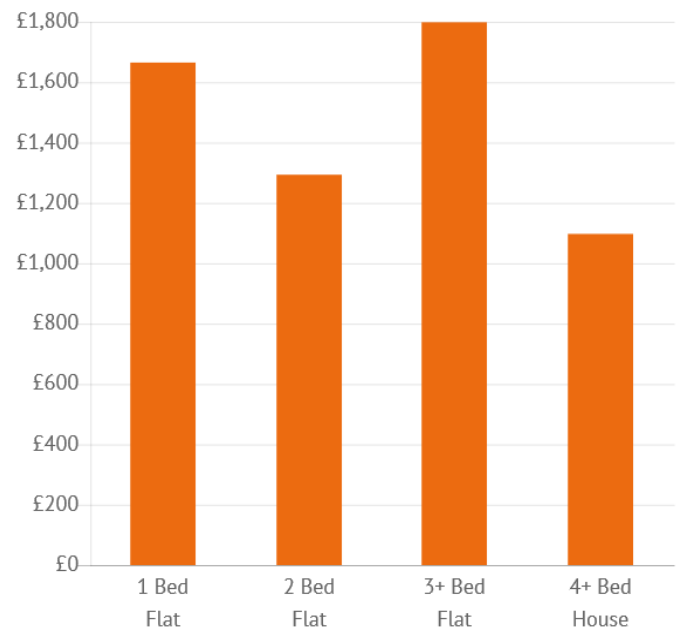
(£ per square foot)



Source: LonRes - Jan-Mar

### Achieved Prices by Property Type

(£ per square foot)



Source: LonRes - Jan-Mar 2018

### Key Findings

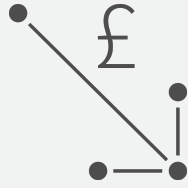
- Average flat prices are now 38.7% higher than they were 5 years ago, with buyers paying £426 more per square foot than they did 5 years ago.
- Achieved prices per square foot have decreased by 9.8% for flats over the last year, and have increased by 0.7% for houses.
- 10.0% of properties sold within 3 months, compared with 14.3% for the whole of Central London.
- Properties sold in the last 3 months achieved an average price of £2,182,971 for flats and £2,315,000 for houses.

# CURRENT AVAILABILITY



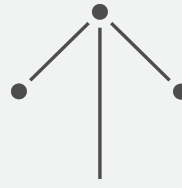
70%

have been on the market for over three months



37.3%

of properties on the market have been reduced in price



10.6%

Annual change in the number of available properties

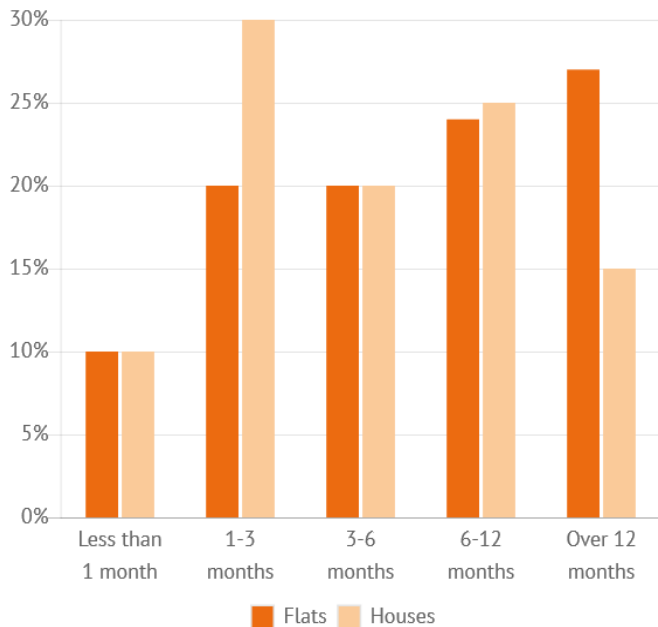


11.2%

Percentage of available properties currently under offer

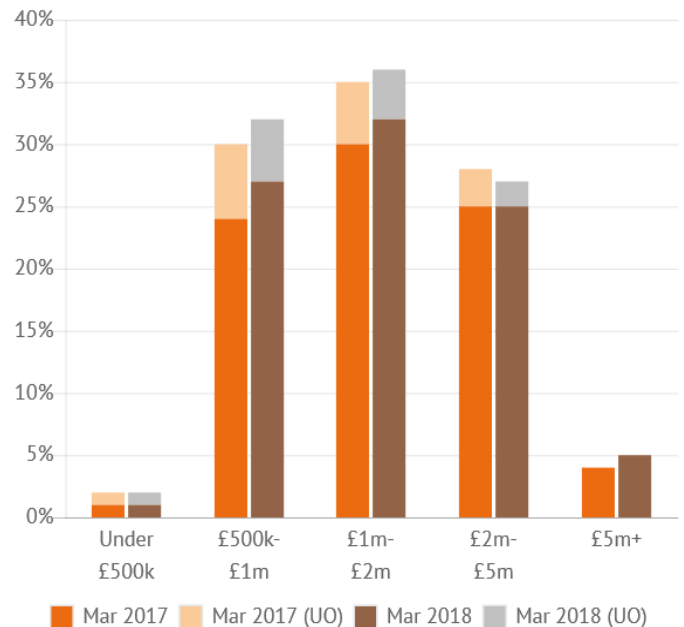
Source: LonRes - As at Apr 5th 2018

## Time on the Market



Source: LonRes - As at Apr 5th 2018

## Properties on the Market by Price Band



Source: LonRes - As at Apr 5th 2018

## Key Findings

- 30.1% of properties on the market are priced at £2 million or higher.
- 50.5% of properties currently available have been on the market for more than six months.
- 11.6% of flats and 5.0% of houses on the market are currently under offer.

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April 5, 2018, the Fitzrovia, Bloomsbury & Soho Q1 2018 Sales Report catchment includes all properties sold within the aforementioned area(s).